

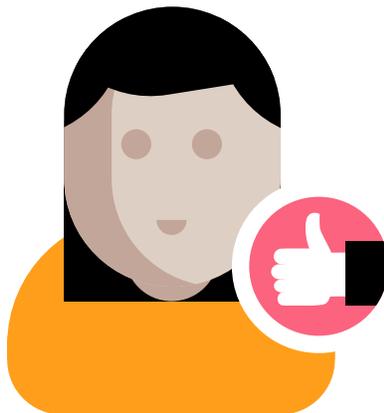
## THE RISKS OF HAVING LIMITED PAIN MANAGEMENT OPTIONS FOR PATIENTS

One core tenet of pain management is prompt treatment yields the best results. When pain persists past the expected duration or when a surgical solution is contraindicated, the American Academy of Pain Medicine recommends an early referral to a pain management physician for evaluation and treatment should be considered.<sup>1</sup>

### WHAT TO LOOK FOR IN A PAIN MANAGEMENT PHYSICIAN

Developing relationships and fostering communication is important for any successful collaboration. Physicians should anticipate that they will need to share medical records, jointly determine treatment plans, and coordinate care as appropriate.

In selecting a pain management physician, be aware that pain management is a fellowship trained subspecialty in the U.S. Most pain management fellowship programs are completed by anesthesiologists after they conclude their residency training programs. The American Society of Regional Anesthesia and Pain Medicine reports that some neurology and physical medicine and rehabilitation residency programs also offer a pain management fellowship program.<sup>2</sup>



### THE BENEFITS OF EARLY INTERVENTION

Having an array of appropriate pain management options is a significant component of today's clinical environment in primary practice and orthopedics. This may help improve patient safety, increase treatment effectiveness, and enhance the practice efficiency of the primary physician.



#### Improve Patient Safety -

When patients are under the supervision of a pain management physician, he or she can ensure the latest state regulations and professional guidelines for opioid prescribing are met, which may improve patient safety.



#### Achieve Better Treatment Outcomes -

Soliciting a pain management colleague's opinion can ensure patients receive the most up-to-date and effective treatment for pain, thereby improving patient outcomes.



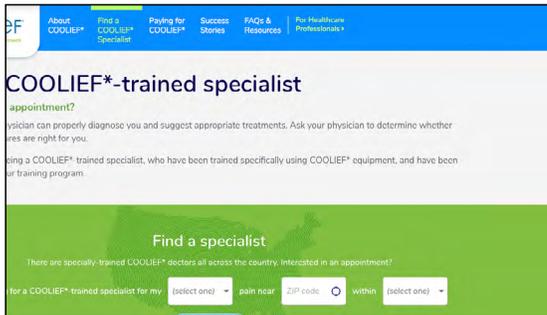
#### Increase Practice Efficiency -

Developing these relationships may also allow primary care physicians and orthopedists to focus more resources on their core practice activities. Early intervention may help ease the frustration of being unable to provide long-lasting pain relief to patients with chronic pain from osteoarthritis of the knee and also help physicians build reputations for helping patients achieve timely and effective pain relief.



## HOW AVANOS MEDICAL CAN HELP

Avanos Medical is committed to making it easier for primary care physicians and orthopedists to find pain management physicians. One resource available to help is the [Find a COOLIEF\\*-trained specialist](http://www.mycoolief.com) on [www.mycoolief.com](http://www.mycoolief.com).

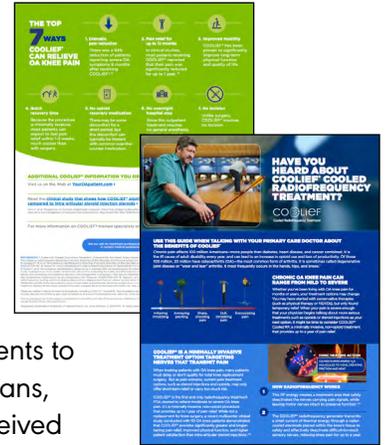


This tool can be used to build a network of pain management physicians who provide the most advanced non-surgical pain relief options, including COOLIEF\* Cooled Radiofrequency Treatment.

Avanos Medical provides pain management physicians with extensive hands-on training, including clinical training via cadaver labs and on-site clinical support.

When you send your patients to COOLIEF\*-trained physicians, you'll know they have received full-service support from Avanos every step of the way. COOLIEF\*-trained physicians also have access to the [Doctor Discussion Guide](#).

Cooled RF can decrease chronic pain and medication use, improving quality of life and delivering a high degree of treatment satisfaction in patients with chronic knee pain. Early treatment by a pain management physician may help ensure that your patients are able to benefit from today's most advanced noninvasive treatments.



To find a COOLIEF\* representative in your area, please visit: [www.avanospainmanagement.com](http://www.avanospainmanagement.com).

1. [For the Primary Care Provider: When to Refer to a Pain Specialist. A recommendations statement from the American Academy of Pain Medicine.](http://www.painmed.org/files/when-to-refer-a-pain-specialist.pdf) <http://www.painmed.org/files/when-to-refer-a-pain-specialist.pdf> Accessed October 22, 2017.
2. [The specialty of chronic pain management. Fact Sheet from the American Society of Regional Anesthesia and Pain Medicine.](https://www.asra.com/page/44/the-specialty-of-chronic-pain-management) <https://www.asra.com/page/44/the-specialty-of-chronic-pain-management> Accessed October 22, 2017.

There are inherent risks in all medical devices. For more detail on indications, cautions, warnings and contraindications, [click here](#).